



KENOSHA AREA BUSINESS ALLIANCE

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March 24, 2010

RE: Bring Google to Kenosha, Wisconsin

The Kenosha Area Business Alliance (KABA) is Kenosha County's economic development organization and employers association. As such, KABA supports the initiative to bring Google to Kenosha, Wisconsin. Specific benefits to our community include:

- Economic – Key component to spur economic development and supports priority strategies identified in the Economic Development Strategy for Kenosha County
- Education – Support long distance learning for remote and dispersed students, researchers and allow educators to collaborate and share information
- Healthcare – Promotes telemedicine with healthcare professionals where video is often not otherwise possible
- Public Safety – Provide the backbone for an enhanced public safety communication system improving safety and data interoperability across multiple jurisdictions
- Competition – Fosters competition with the predominant cable and telecommunication Internet providers

In addition to public safety, healthcare and educational institutions, this project will also address the needs of residents and small to medium sized businesses. With the high speed bandwidth, residents will be capable of real time streaming of video content which is not possible today. Businesses will have the infrastructure necessary to support their Internet presences as well as eCommerce initiatives.

We are confident that this service would be a valuable economic and educational tool for the Kenosha area.

Sincerely,

A handwritten signature in blue ink, appearing to read "Todd Battle", is written over a large, stylized blue scribble.

Todd Battle, President  
**Kenosha Area Business Alliance**  
[tbattle@kaba.org](mailto:tbattle@kaba.org)