



The Village of
BRISTOL

NATURALLY

March 15, 2010

Jim Kreuser
County Executive
1010 56th Street
Kenosha, Wisconsin 53140

Dear Mr. Kreuser

We received your March 12 notice regarding the Google Grant application for Kenosha County to acquire High Speed Internet service. This is very exciting news for the residents of Bristol.

As you know, the creation of jobs is a primary concern for every community. Bristol is certainly no exception. The reality is that Internet access is a crucial component for any business to operate. Small business is the generator of most new jobs so we absolutely must provide the environment to encourage small business, both operating now and also for those now considering a new small business.

Bristol is now in the process of moving from a primarily agricultural base. As such many parcels remain without any high speed service. They have no cable access. This is particularly troublesome as cable companies enjoy essentially a monopoly yet can pick and choose to whom they will provide service. These decisions appear to be based solely upon maximum profit. Many of those with no service are currently attempting to operate the small business we so need to encourage. Trying to compete against companies enjoying the full array of services finds them simply unable to do so and a number have expressed the need to relocate in order to survive. Excessive taxes and poor services is simply an untenable situation. This is what makes your news so very encouraging.

It is competition that makes any business more effective. Those now enjoying a monopoly for internet services within Kenosha County at large certainly need competition, both to reduce costs for the residents and to improve overall service. We are, therefore, eager to join the voices of all communities within Kenosha County to bring these vital services to our residents.

Most sincerely,

Richard Gosling
Village of Bristol - President

Established 2009