



COUNTY OF KENOSHA

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FOR IMMEDIATE RELEASE

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New high-tech golf tool available at Brighton Dale Links and Petrifying Springs Golf Courses

Kenosha County Executive Jim Kreuser is pleased to announce that Brighton Dale Links and Petrifying Springs Golf Course have purchased a new Flight Scope X3 Launch Monitor.

The Flight Scope X3 Launch Monitor will be used to show junior golfers their club and swing data on video. It will allow the golf professionals to give more specific instruction to a wide range of skill levels. During the fitting session, the Flight Scope will really aid in the selection of clubs that people should be playing.

Flight Scope technology uses 3D radar and high speed cameras to give the most accurate data. It's capable of giving 28 different data points to help assist in the golf lessons and clinics. Club head speed, launch angle, ball speed and club path are just a few examples of the capabilities.

“We have a Flight Scope Certified Staff to ensure that you are receiving the correct information about your swing,” said Daniel Drier, Kenosha County’s general manager of golf operations.

Drier said the purchase was made possible through donations to the Kenosha County Executive Cup Golf Outing hosted annually by Kreuser.

“The outing has raised a great amount of money for the Junior Golf Program, and teaching and club fitting tools like the Flight Scope,” he said.

To open up the season at Brighton Dale Links, there will be a Spring Scramble on Saturday, April 29th. This is a 4-person 18-hole scramble with prizes valued at over \$4,200 and costs only \$60 per player. This includes greens fee, cart, dinner and big prizes including a chance for a foursome to win 2017 Adult Season Passes. For the Seniors, there will be the Senior Scramble on Friday, May, 5th. This is open to people over 55 and is a 4-person 18-hole scramble that has prizes valued over \$2,600. The Senior Scramble costs only \$49 per player which includes: greens fee, cart, lunch, and big prizes such as four 2017 Senior Season Passes.

Brighton Dale Links will be conducting a Demo Days with Callaway Golf on Sunday, May 7th, and with Tour Edge Saturday, May 13th from 10 a.m. to 2 p.m. The Flight Scope and all of the demonstration clubs will be available both days to help golfers dial in the best golf clubs for them.

Brighton Dale Links is comprised of 45 championship golf holes. The White Birch and Blue Spruce are 18-hole, par 72 layouts that measure 7,000 and 6,700 yards, respectively. The Red Pines is a 9-hole, par 36 layout of over 3,500 yards. Brighton Dale Links was rated 12th best in Wisconsin by Golf Advisor. All 45 holes at Brighton Dale links offer distinctive variances featuring water, mature trees and hilly terrain along with well-manicured playing conditions.

Brighton Dale Links is located in northwestern Kenosha County. Brighton Dale Park is adjacent to Bong Recreation Area, just north of the intersection of Highways 75 and 142. Enter off of Highway 75.

Petrifying Springs Golf Course is surrounded by Petrifying Springs Park the oldest and largest park in Kenosha County's park system. Pets was named the #1 Sporty Course in Wisconsin, and # 1 golf course by the readers of the Kenosha News for the last four years. The abundant trees and a rolling landscape add beauty and challenge to this delightful 18-hole, 6,000 yard golf course.

Petrifying Springs Golf Course is located in northeastern Kenosha County; the Petrifying Springs clubhouse is 1/2-mile east of the intersection of Highway 31 and County Road A. Enter off of County Road A.

To reserve tee times, call (262) 697-4653, or visit the website www.kenoshacountygolf.com for more information.